

NONPROFIT LEADERSHIP SERIES

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Indiana United Ways

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In 2018, we're bringing you new speakers, innovative takes on today's most pressing nonprofit issues, and extended networking and peer learning opportunities - all at the same affordable price!

Series purchase: \$100 | Individual Sessions: \$15.00



FEBRUARY 13 NEXT LEVEL LEADERSHIP

Effective leaders are visionaries who inspire others to bring their best to the game. Irrespective of your leadership experience, this session will bring a fresh perspective by exploring the universal traits strong leaders share and giving you the tools to create a personal power plan.



MARCH 13 MARKETING MAGIC

Good marketing is more than a slick ad or a well-placed billboard; it takes messaging that resonates and intentionality. Not a how-to, but a hands-on, this session will walk you through creating a realistic marketing and communications schedule that your organization can actually execute.



APRIL 10 MEASURE WHAT MATTERS

While the money your organization raises or the number of people who benefit from your services is important, the difference you make is the metric that will really make yours a stand out organization! Learn simple but powerful ways to evaluate impact and communicate it to others.



MAY 8 FROM PAPER TO PRACTICE

Have you sat through strategy session after strategy session only to have your strategic plan end up as a door stop? Dust it off, give it a re-read, then join us to get real advice about how to actually implement your strategic plan and see some results!



AUGUST 7 NONPROFIT FINANCE DEMYSTIFIED

Are nonprofit finances a mystery? Is planned giving baffling? This session is dedicated to unraveling the language on nonprofit finance, exploring planned giving and endowments, and interpreting financial documents and reports for sound decision making. Learn how to evaluate funding sources based on the costs and benefits associated with them!



SEPTEMBER 11 DATA IN THE DIGITAL AGE

Paperless is here to stay. Yet, few nonprofits have the technical know-how or funds for state-of-the-art technology to protect digital data. At the same time, we are legally obligated to protect sensitive information. The question, then, is: in the age of ransomware, malware, and limited IT dollars, how should nonprofits respond?



OCTOBER 9 BUILDING A STRATEGIC BOARD

Board best practices aren't just for newbies! Whether you're new to a board of directors or have served for years, this session is a great way to get a handle on what's expected, how board service looks different today compared to even just a decade ago, and map your personal board journey.



NOVEMBER 13 NO MORE BORED BOARDS

Keeping board, staff, and stakeholders engaged is easier than you think; but it does take planning and intentionality. Join us to find out how to keep people motivated and excited about your mission. Learn how to make way for new ideas while preserving tradition.

February - May sessions are held at the
Crawfordsville Country Club
3272 Country Club Rd, Crawfordsville, IN 47933

June - November sessions are held at
The Inn at DePauw University
2 West Seminary St, Greencastle, IN 46135

REGISTRATION OPENS JANUARY 2018

Watch for speaker information, session details, and registration URL in the coming months.