

Engaging Millennials to Serve and Give



Enriching Life. Strengthening Community.

Date: Tuesday, May 9, 2017

Time: 11:00 a.m.—2:00 p.m.
Lunch included.

Place: Crawfordsville Country Club
3272 W Country Club Rd
Crawfordsville, IN 47933

Cost: \$15 in advance
\$25 at the door

Details and Registration form:
www.mccf-in.org/grants/ in the
Grants Toolbox



Presenter: **Dr. Amy Thayer**



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“Engaging Millennials to Serve and Give” will be presented by Dr. Amy Thayer.

session is a primer for connecting with this digital generation. It explores how individuals think, act and give to causes today and what the future holds in this new era of impulse cause work activities. Based on Achieve’s years of research for The Millennial Impact Project, this presentation will transform your thinking about how and why those in their 20s and 30s participate in cause work – and how to involve them in yours.

As Achieve’s Director of Research, Amy is responsible for identifying and devising appropriate methodologies and data collection strategies for projects like the Millennial impact Report and the Millennial Running Study.

Amy’s research integrates cross-disciplinary scholarship with mixed methodological inquiry in an attempt to uncover specific mechanisms responsible for individuals’ behaviors. This exploration and identification of socio cultural norms and behavioral habits is investigated by creating sound, theory driven, evidence based interventions/programs that effectively translate research into practice and that can be delivered in a variety of different settings.

She has a vast history in the nonprofit sector—previously leading research projects in a university setting, a major HMO, municipal government; and for organizations serving girls, and at risk youth. Amy has co-authored book chapters related to health and wellness in minority populations as well as generational differences in charitable giving. She also has served as Associate Faculty at Indiana University Purdue University – Indianapolis, where she teaches Introduction to Research Methods.

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Amy received her Ph.D. in Human Nutrition, Foods, & Exercise from Virginia Polytechnic Institute and State University.